

Priya Akter's Journey: From Struggles to Success through Determination and Support



**Voluntary Association for Rural
Development of Bangladesh**

Priya Akter, 28, is a dedicated woman with a deep commitment to her family and community. She is genuinely concerned for her less fortunate neighbors and actively participates in local development activities. Despite being known for their warmth and happiness, Priya's family once struggled due to a lack of education and economic opportunities. Priya, a simple housewife, and her husband, Md. Nuran, a handicraft (Kruchupi) artisan, have two children: Sufian, 10 years old and in 1st grade, and Farhan, 4 years old. The family faced daily hardships to make ends meet, struggling to provide for their basic needs.



In 2022, Priya Akter joined the Family Development Group of VARD (Voluntary Association for Rural Development) in Bangladesh, driven by a strong desire to improve her family's income. Seeing an opportunity to change their circumstances, she decided to take advantage of a loan program offered by VARD in collaboration with the MVM Fund. After thoughtful discussion with her husband, Priya chose to establish a sewing business and received an initial loan of 10,000 Taka. She promptly repaid this loan, and as time passed, her small business began to flourish.

"Thanks to the support from MVM and VARD, I've been able to turn my dreams into reality. What started as a small sewing business has grown into a source of hope and stability for my family. I'm grateful for the opportunities this journey has given us, and I'm excited to continue expanding our livelihood."- Priya Akter

On June 5, 2024, Priya secured a second loan of 30,000 Taka with the goal of expanding her sewing business. She has consistently repaid her loans, and as a result, her business continues to thrive. Today, her capital stands at approximately 35,000 Taka, and she earns a monthly net profit of around 5,000 Taka. This newfound financial stability has brought immense joy to her family, and they are now preparing for their son's admission to a reputable school next year.

The Akter-Hossain family prays for the continued success of MVM and VARD, deeply appreciating their efforts to uplift poor and needy families, helping them to achieve a better life.

Priya and Md. Nuran Hossain are deeply grateful to MVM and VARD for their unwavering support, which has been instrumental in transforming their lives. With their assistance, Priya has been able to build a successful business, and her future goal is to expand it further, improving their livelihood even more.

